

Institutional Distinctiveness

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The performance of the institution in one are adistinctive to its vision, priority and thrust

'EARNANDLEARN'

Teaching is all about Innovation. The college has been scaling new heights ever since its inception. These innovations are in academics, administration and other levels of the college working, which have created a positive impact on the functioning of institute. The Area Distinctive to the vision, priority and thrust of the college is '**Earn and Learn**'. Smt. Maherbanu College of Science and Commerce, Akola has provided a rigid support to students not only in academics but also in shaping the future of budding Entrepreneurs by providing seed funding. This seed funding is provided by the Management body of the college.

In a dynamic education ecosystem, a groundbreaking initiative unfolded as visionary students received seed funding to turn their innovative ideas into tangible ventures. This transformative approach not only fueled entrepreneurial aspirations but also exemplified the college's commitment to fostering creativity and real-world impact.

Benefit of Earn & Learn approach include:

1. **Hands-on Experience:** Students gain practical skills and industry knowledge, applying classroom learning in real-world settings.
2. **Networking Opportunities:** Exposure to professionals and organizations allows students to build valuable connections for future employment.
3. **Financial Support:** Earning income can help offset educational expenses, reducing the financial burden on students and their families.
4. **Career Readiness:** Acquiring work experience enhances students' employability, making them more competitive in the job market upon graduation.
5. **Clarifying Career Goals:** Exposure to different work environments helps students clarify their career interests and goals.

'Earn and Learn' approach combines the concept of earning income while studying with opportunities to receive seed funding for entrepreneurial ventures or projects. It empowers students to work on their startup ideas or innovative projects while pursuing their education.

Here's how such an approach works:

- **Entrepreneurial Opportunities:** Students with innovative business ideas or projects can apply for seed funding.
- **Project or Venture Development:** Accepted students receive seed funding to kickstart their entrepreneurial endeavors. This could include funding for prototype development, market research, initial production, or business operations.

- **Educational Support:** Alongside funding, students receive educational support, guidance and resources from the institution's Entrepreneurship Development Cell or faculty members. This includes workshops, guidance on business planning, networking opportunities, and access to industry experts.
- **Work-Study Hybrid:** Students can work on their ventures part-time, in coordination with their academic schedule, allowing them to earn income through the seed funding provided.
- **Accountability and Milestones:** Students are often required to meet specific milestones or goals outlined in their project proposal to ensure progress and accountability for the seed funding received.
- **Continued Support and Scaling:** Successful projects may receive additional support, connections to investors, or guidance on scaling their ventures beyond the initial seed funding phase.

It blends the principles of entrepreneurial learning, experiential education, and financial support, enabling students to earn while developing their entrepreneurial skills and turning their ideas into viable businesses or projects. They encourage innovation, creativity, and real-world application of knowledge gained during their academic journey.

The main objective of the 'Earn and Learn' is to develop a student as a multifaceted personality with academic excellence and a commitment to an egalitarian society. India lives in her villages and to bridge the gap between rural Bharat and urban India, this proves beneficial in inculcating the idea that no work is big or small and develops a work culture with the right aptitude.

Evidence of Success:

Smt. Maherbanu College of Science & Commerce, Akola has many students that have proved to be a tool in shaping the society into a vibrant, constructive force. The college feels immensely proud in highlighting success stories of startups or ventures that have benefited our students through the EDC's support.

The Seed Funding approach left a lasting legacy. Successful ventures, now thriving businesses, contributed to the reputation of the college as a catalyst for innovation. It continued to support subsequent cohorts of student entrepreneurs, perpetuating a cycle of innovation, growth, and impact.

SUCCESS STORIES OF FOUR STUDENTS:

Measuring the EDC's impact on fostering an entrepreneurial culture within the institution and the broader community, here are some of the success stories of our students:

I) 'Navigating Business Horizons': Entrepreneurial Aa Triumph of Mr. dilMulla

AADIL MULLA

EDUCATION

- Mount Carmel Secondary & Higher Secondary School Akola
- Adarsh Jr. College of Science Akola (11th & 12th)
- GECA CSE A'bad (Computer Science Engg.)
- Smt. Maherbanu College of Commerce & Science Akola (D.B.A.)
- Shri Nathmal Goenka Law College, Akola (LL.B)
- Yashwantrao Chavan Maharashtra Open University (MBA – Finance)

WORK EXPERIENCE

Manek Cinema Akola
Manager – 2016 – Present
Cinema / Theatrical Films Exhibition

Designs & Decors
Owner 2021 - Present
Stainless Steel Trading Firm

The resume also includes a collage of images showing architectural designs, interior decor, and stainless steel products, with the text 'डिजाइन्स अँड डेकार' (Designs and Decors) and contact information: 'Mob : 9822750211'.

'Navigating Business Horizons': Mr. Aadil Mulla

Background:

Mr. Aadil Mulla, a determined BBA graduate whose journey from the classrooms of business school to the helm of a successful startup serves as a testament to the transformative power of



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education, passion, and entrepreneurial spirit. Aadil, a business management student, approached the Entrepreneurship Development Cell (EDC) within the college seeking guidance and support.

EDC Involvement:

Armed with a Bachelor's degree in Business Administration, Aadil was equipped with a strong academic foundation. Inspired by his coursework and a desire to apply theoretical knowledge to the real world, he set out on a mission to build his own business. He approached the Entrepreneurship Development Cell (EDC) within the college where he was provided the Seed Funding from the management of the college.

Success Journey:

Mr. Aadil Mullawas exposed to various aspects of running a business. He applied classroom theories to real-world scenarios, gaining insights into marketing, operations, and finance. He contributed ideas and strategies that positively impacted the business growth. His vision caught the attention of the Entrepreneurship Development Cell, a platform designed to nurture and support budding entrepreneurs. With guidance from mentors and access to resources, Aadil refined his business plan, conducted market research, and crafted a strategic approach for his venture.

Outcome:

Inspired by his experience and armed with practical knowledge, Aadil started his own business right after graduation. His hands-on experience during the activities conducted in the college provided him with the confidence, skills, and network necessary to establish his business successfully. He acknowledged the EDC's role in shaping his entrepreneurial journey.

II) 'NMTRADERS:EmpoweringRenewableEnergy':SuccessStoryofMr. HimanshuBiyani



Mr.HimanshuBiyani,'NMTRADERS:EmpoweringRenewableEnergy'



Mr.HimanshuBiyani,'NMTRADERS:EmpoweringRenewableEnergy'



Background:

Our BBA student, Mr. Himanshu Biyani, passionate about renewable energy and sustainability identified the growing need for affordable and efficient solar energy solutions in the region.

EDC Involvement:

Himanshu approached the Entrepreneurship Development Cell (EDC) within the college seeking guidance and support for his solar panel startup idea. The EDC recognized the potential of his venture and provided essential resources, mentorship, and access to industry experts.

Success Journey:

With mentorship and support from the EDC, he conducted in-depth research and developed a prototype for a cost-effective solar panel utilizing innovative materials and design. He received guidance on product development, feasibility studies, and market research, which helped refine his product and services. With support from the EDC's network and guidance on business strategy and funding opportunities, the startup secured seed funding. He expanded his operations, establishing a small-scale production facility and initiating pilot projects to test his solar panels in various settings.

The company **NMTRADERS** was established in 2018. Himanshu N. Biyani & Nikhil G. Maniyar are the co-founders of the company. This company is specialized in Solar sector and focuses on transforming solar energy into electricity through efficient photovoltaic installations.


Outcome:

The collaboration between the startup and the EDC proved instrumental in **NMTRADERS'** success. The EDC's support, guidance, and resources played a pivotal role in nurturing a student-led initiative into a successful, impactful venture in the renewable energy sector.

III) 'GrowingSuccess': A Student's Journey in Organic Farming and Agri-Business

Success story of Mr. Pavan Padmane

Mr. PAVAN SANTOSH PADMANE



EDUCATION

- P P KALE SCHOOL KHADKI, AKOLA
- S R PATIL SCIENCE COLLEGE, AKOLA (11&12)
- SMT. MAHERBANU COLLEGE OF COMMERCE & SCIENCE, AKOLA (BCA)

BUSINESS


P S P THE GROUP OF BUSINESS

ORGANIC FARMING & AGRIBUSINESS VENTURES

FOOTWEAR SALER

OWNER 2023 – PRESENT

DARSHAN FOOTWEAR WHOLSALE & RETAIL, CHANDUR AKOLA



Mr. PAVAN SANTOSH PADMANE
(Director of P S P the Group of Business.)

Email :- pavanspadmane@gmail.com
Contact :- 9766466250
Age :- 23
College :- Smt. Maherbanu College, Akola
Degree :- BCA
Admission Date :- 19/09/2020
Pass-out :- 30/06/2023

Business Information

P S P The Group Of Business
(Is Bringing a new way of success for the young generation.)

1. Darshan Footwear
[In front of government hospital Chandur, Akola 444004](#)

Start Date :- 24/10/2023
Total investment : 3 lakh
Income Montly : 40 to 50 Thousand
The perfect footwear shop
Our product also available on Meesho App
account name is darshan footwear
Also online Selling on Ecommers Website
Our instagram and facebook page [@darshan footwear](#)
for social media advertisement and online selling product.(Our guide for run the E-commers Website is staff of Smt. Maherbanu College Akola)

2. Organic Farming & Agribusiness Ventures

- The Member of Gurumauli Organic Farming group Chandur, Akola
- I planting some vegetables & crop on our farm by using the Organic Method
- for example : Onion , Soybean , Chana , Wheat, etc.
- planting the Onion : 16/11/2023
- Total plot of Onion : 0.40 Hecter
- { Our guide for organic Farming is PDKV Department of Akola }

Background: Mr. Pavan Padmane, a passionate student whose commitment to sustainability and agriculture turned into a thriving business venture. From cultivating the seeds of knowledge in a university setting to sowing the seeds of a successful organic farming and agri-business, Pavan's story is a testament to the transformative power of eco-conscious entrepreneurship. Mr. Pavan Padmane, student of BCA, had creative ideas for business implementation and sustainable agriculture initiatives.



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EDC Involvement:

During his studies, Pavan recognized the rising consumer demand for organic produce. Motivated by a vision of healthier and more sustainable food options, he conceptualized his venture, with a focus on organic farming and agri-business. The Entrepreneurship Development Cell (EDC) of the college realized his potential and guided him in paving path to success. Pavan received proper networking and industrial guidance to start his own business.

Success Journey: Through the utilization of resources, Pavan gained practical knowledge in marketing strategies, client management, and digital marketing techniques. Balancing his studies with real-world work experience honed his time management and multitasking abilities.

Outcome: Pavan's dedication and performance during his performance in college helped him achieve his goal. His ability to apply theoretical concepts from his classes to real world applications set him apart. He credited the 'Earn-and-Learn' approach for providing him with the perfect balance between academic learning and practical skills needed for career growth.

IV) 'Empowering Dreams': The Software Development Success Story of Mr. Saurabh Marshettiwar



The image shows a resume for Saurabh Marshettiwar. It features a profile picture of a man with a beard and glasses, wearing a light-colored shirt. The resume is titled 'SAURABH MARSHETTIWAR' and includes contact information: 'MCA@DYPIU | 9421453232 | saurabhmarshettiwar02@gmail.com |'. The resume is divided into three main sections: 'WORK EXPERIENCE', 'EDUCATION', and 'TECHNICAL TUTOR | FREELANCER'. The 'WORK EXPERIENCE' section lists two roles: 'HUNGER BITE (STARTUP)' and 'TECHNICAL TUTOR | FREELANCER'. The 'EDUCATION' section lists five institutions: 'BHARAT VIDHYALAY AKOLA (10TH)', 'DAWALE JR. COLLEGE OF ARTS & SCIENCE (11TH & 12TH)', 'SMT. MAHERBANU COLLEGE OF COMMERCE & SCIENCE AKOLA (BCA)', 'ASIAN SCHOOL OF CYBER LAW (CYBER LAW DIPLOMA)', and 'D.Y. PATIL INTERNATIONAL UNIVERSITY, AKURDI (PERSUEING MCA)'. The resume is framed by a blue border.

SAURABH MARSHETTIWAR
MCA@DYPIU | 9421453232 | saurabhmarshettiwar02@gmail.com |

WORK EXPERIENCE

- HUNGER BITE (STARTUP)**
E-food Ordering Platform: Develop a user-friendly website where users can browse menus, place orders, and make payments online. Consider partnerships with local restaurants to expand your offerings.
Food Donation Feature: Implement a feature that allows users to donate meals or funds to those in need. Collaborate with local charities, NGOs, or shelters to facilitate the distribution of donated meals.
- TECHNICAL TUTOR | FREELANCER**
Capable of guiding students through the entire web development process from front-end design to back-end implementation. Provides practical, real-world examples by sharing personal project experiences. Encourages students to work on coding projects to reinforce theoretical concepts.
Key Skills :- C, C++, Core JAVA, Web-Development.

EDUCATION

- BHARAT VIDHYALAY AKOLA (10TH)**
- DAWALE JR. COLLEGE OF ARTS & SCIENCE (11TH & 12TH)**
- SMT. MAHERBANU COLLEGE OF COMMERCE & SCIENCE AKOLA (BCA)**
- ASIAN SCHOOL OF CYBER LAW (CYBER LAW DIPLOMA)**
- D.Y. PATIL INTERNATIONAL UNIVERSITY, AKURDI (PERSUEING MCA)**



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Background: Saurabh Marshettiwar is a BCA student with depth of understanding of practical concepts and implementation. He has rightly proved that a curious and dedicated mind can open all gates. Saurabh, a passionate student of BCA with a vision for impactful technology, embarked on a remarkable journey that transformed his love for coding into a successful software development venture, exemplifying the potential for innovation and entrepreneurship among students.

Success Journey: During his project development in college, Saurabh was exposed to coding, software testing, and agile methodologies. He learned to develop applications and troubleshoot technical issues under experienced mentors.

Outcome: Saurabh's performance during the project development helped him develop vision towards his future. He continued working while completing his degree, gaining substantial expertise. Saurabh's transition from a student to full-time developer was facilitated by the skills and experience gained through the 'Earn-and-Learn' approach by the college.

V) 'Transformation of a Budding Entrepreneur into

Financia

Independent Businessman', Success journey of Mr. Harsh Amar Chawla



AppajiEnterprises,ownedbyMr.HarshAmarChawla



AppajiEnterprises,ownedbyMr.HarshAmarChawla



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Background:

Mr. Harsh Chawla, A student of BBA of Smt. Maherbanu College of Science & Commerce, Akola has always been an observant and skill-oriented student. Harsh, a dynamic student with an entrepreneurial spirit, embarked on a journey that would transform his idea into a thriving business, making him a financially independent businessman.

Success Journey:

Continued mentorship and support from the EDC enabled the student to refine its technology, improve service efficiency, and scale up operations. The student attracted significant investment, expanded his product line, and diversified into electronic solutions for different sectors. The company, Appaji Enterprises, is owned by Mr. Harsh Amar Chawla and Mr. Karan Heera Chawla. The business set up established in 2019. Appaji Enterprises is a one-stop destination for all electronics and home appliances needs, in budget and best of after sales services. They deal in most of the known brands in electronics with premium quality products. The products are available on no cost EMI services and easy installation.

Outcome:

The journey of Harsh from a college student with an understanding of marketing and financial aspects to a financially independent businessman exemplifies the transformative power of entrepreneurship. Through dedication, innovation, and community engagement, he not only achieved personal success but also left a lasting legacy in the entrepreneurial landscape, inspiring others to pursue their dreams.

CONCLUSION

Empowered by seed funding, the student-led ventures made significant progress. They achieved developmental milestones, refined their prototypes, conducted market research, and actively engaged with their target audience. The financial backing propelled them from ideation to execution.

These success stories illustrate how participating in Earn-and-Learn programs can provide students with valuable practical experience, financial support, and industry exposure, laying the groundwork for their success in both their academic and professional endeavors.